2015-WSU Academ Out-Innov Unit-2 SPOT Academic Outreach & Innovation

**Goals & Objectives 2019-20**

🗖 1. Develop, host, and manage a non-credit program portal for the University. The portal will list all

professional education—onsite and online—offered by WSU.

Metric: Portal launched and policy in place.

🗖 2. Strengthen connection with all AOI staff to our work and mission.

Metrics:

* + - Launch Intranet website for AOI staff.
    - Hold all AOI meetings throughout the next academic year.
    - Schedule supervisor/leadership level conversations in addition to AOI leadership meetings.

🗖 3. Facilitate accomplishment of Drive to 25 and Strategic Plan metrics.

Metrics:

* Increase number of GC students presenting at SURCA by 20%.
* Document two new Creative Corridor projects.
* Articulation of changes to mentoring program presented to S&A Fee committee.

🗖 4. Implementation of new academic videoconferencing standards.

Metric: Standards in place and applied across the WSU system.

🗖 5. Incentivize development of innovative non-credit programs.

Metric: Policy developed; incentives identified.

🗖 6. Continue to review and evaluate academic technology used by faculty and students.

Metric: Five new technologies identified, and training developed.

🗖 7. Expand the professional education programs partnerships throughout the WSU System.

Metrics: New programs launched in Tri-Cities and Spokane.

🗖 8. Expand workforce development partnerships throughout the state with a focus on the Seattle

downtown area.

Metric: Seattle-based employee hired.

🗖 9. Fund and launch the online virtual STEM academy pilot for youth.

Metric: Funding agency identified; pilot launched.

🗖 10. Establish program partnerships with community colleges throughout the state.

Metric: Agreements signed with five community colleges.

🗖 11. Operationalize four new online degree programs.

Metric: Receive NWCCU approval and begin marketing the degrees.

🗖 12. Initiate four new online degree programs.

Metric: NOI’s submitted to the Provost.

🗖 13. Improve faculty access to and diversity of academic technology training offered through AOI.

Metric: 500 faculty participants throughout the WSU system.

🗖 14. Initiate cutting edge research on the implementation and use of academic technologies to

promote student success.

Metric: Article submitted for publication.

🗖 15. Streamline summer session processes to mirror fall/spring academic terms in order to provide a

more consistent and user-friendly student experience.   
Metric: The development of the Summer Session operations manual.

🗖 16. Grow enrollment in Global Campus courses.

Metric: Increase overall Global Campus course enrollments by 4%.

🗖 17. Explore and launch competency-based pathways for potential students with some college and no

degree to earn a WSU degree via Global Campus.

Metric: Formalize a separately accredited, competency-based, online BA degree in General

Studies.